

Foreign Exchange

The bottom unexpectedly falls out of the Asian markets and other world currencies react adversely. Your customer is on his way to close the biggest deal of his career, but it just got smaller due to the sudden fluctuation in exchange rates. The customer quickly adjusts the contract terms so that his profit margin remains strong. Make sure your customers know when their international transactions could be in jeopardy from global economic changes.

The **Foreign Exchange CustomWire** provides extensive foreign exchange-related content from Comtex's worldwide network of prestigious publishers. Comtex's **Foreign Exchange** subscribers are alerted immediately to interest rate cuts by the Bank of Japan, spikes in the value of the Euro, new unemployment figures, and announcements from the U.S. Federal Reserve Chairman. In addition to breaking news, Comtex's **Foreign Exchange CustomWire** also includes expert analysis, commentary, and a variety of tables and charts that round out the product.

A number of well-respected news sources contribute to Comtex's **Foreign Exchange CustomWire** including **Dow Jones, United Press International, The Canadian Press, Xinhua News Agency, M2 Communications, AllAfrica, DailyFX** and **ABIX LexisNexis Abstracts**. This unique combination of global, real-time news coverage provides you and your clients with a comprehensive, balanced offering of news and information relevant to your economic, financial, and corporate needs.



Understanding the fluid climate of currency and international trade markets is crucial when making major business decisions. Keep your customers turning to you for critical information that affects their international business interests with Comtex's **Foreign Exchange CustomWire**.

Statistics

Daily Story Average:

- 340-380 stories per day, Monday-Friday
- 50-100 articles, Saturday and Sunday